

SWOT SURVEY JULY 2023 REPORT

General

The main survey of residents and others with a direct link to Girton, e.g. non-domestic landowners, clubs and societies, businesses etc is to be a prime means of gathering evidence for the attitudes of those linked to Girton to feed into the Neighbourhood Plan.

Initial Step

It was decided to carry out a preliminary SWOT¹ survey for the following reasons:

- It gave an opportunity to test the response via the Girton Community Facebook / Girton website page and to compare this against the use of hard copy distributed throughout the parish as a pull out centre-fold in Girton Parish News.
- It provided a parish wide contact method about the Neighbourhood Plan to increase awareness.
- Results could give a guide in how to frame the main survey in terms of topics of interest or concern to the parish.
- A SWOT survey is a reasonably broadly known mechanism so would hopefully cause little confusion.
- It was an opportunity to ask open questions that could give subjective answers rather than ask the more closed questions required in the main survey to obtain the hard data required.
- It might flag up geographical differences in attitudes (the north/south A14 divide) that might cause the main survey to be adjusted in order to avoid.

The survey was carried out in July 2023 (format attached in **Appendix A**) with all the anonymised results collated into Excel spreadsheets. While in the electronic format of this report the sheets are kept in electronic form, the sheets are attached in hardcopy to this report in appendices as follows:

Aspect	Full set of responses	Responses applicable to Neighbourhood Plan
Strengths	Appendix B	Appendix G
Weaknesses	Appendix C	Appendix H
Opportunities	Appendix D	Appendix I
Threats	Appendix E	Appendix J
Summaries	Appendix F	Appendix K

¹ Strengths, Weaknesses, Opportunities, Threats

SWOT Survey Results

i) Practical learnings

There were 108 electronic responses and 21 hard copy results. While only 16% of responses were via hard copy this was considered sufficient to run the main survey as both electronic and hard copy to include as wide a constituency as possible by avoiding digital exclusion.

No geographical differences were detected and so this did not have to be taken specifically into account in the main survey, though where people lived would still be included for completeness and to ensure geographical differences were not missed in the main survey.

Dominant themes were to be identified so they could be integrated into the main survey.

Many of the responses included matters for the short and medium term concern of the Parish Council and were not relevant to the Neighbourhood Plan. This therefore proved to be a very valuable result for the Parish Council.

Over the period 1 July 2024 to 2 August 2024 a total of 129 responses were received. **Figure 1** shows the rate at which they were received on a daily cumulative basis.

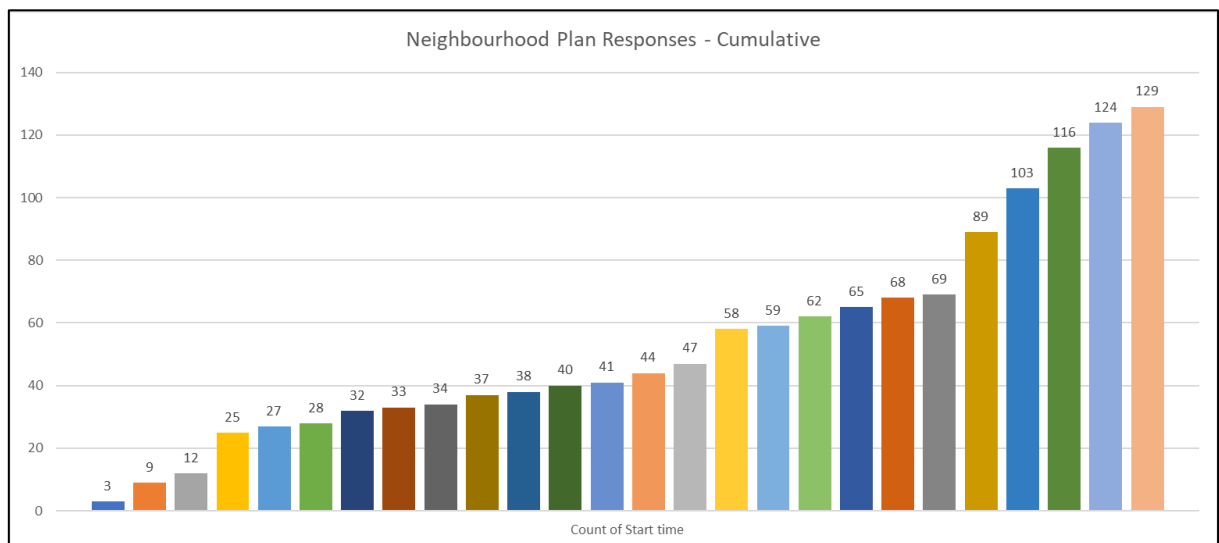


Figure 1: Daily cumulative responses to SWOT Survey

While the overall number of responses (129 when Girton has 1700 domestic properties and a population of 4400²) was not high at 7.6% and 2.9% respectively, it was in line with general client satisfaction medium length surveys (see below) with no invite incentive. Follow up was only via the community Facebook page so would not cover all residents.

² Data source: Census 2021

‘SURVEY RESPONSE RATES – CURRENT PEOPLEPULSE CLIENTS:

PeoplePulse recently conducted phone-based research of current PeoplePulse clients to establish the survey response rates that they are receiving for their various research projects. The results are documented below :

SURVEY TYPE	RESPONSE RATES WITH INVITE INCENTIVE:	RESPONSE RATES WITH NO INVITE INCENTIVE:
Post-service Client Survey (short length*)	55-75% (with 1 follow-up)	40-60% (with 1 follow-up)
Post-service Candidate Survey (short length)	60-80%	40-60% (with 1 follow-up)
General Client Satisfaction Surveys: (medium length**)	15-30% (with 1 follow-up)	Less than 10% (with 1 follow-up)

* Short Length surveys consist of up to 12 questions

** Medium length surveys consist of 12-25 questions³

What does an average survey response rate look like?

This isn't the easiest question to provide an immediate answer to, as there's a lot of factors that can affect response rates, from the survey distribution method that is used and whether it's an external or internal survey, to how strong your relationship is with your respondents before issuing the survey.

However, more generally and irrespective of your survey type, typical survey response rates can lie anywhere in the region between the 5% to 30% range, with those surveys distributed from unknown senders tending to be at the lower end of this scale.

By contrast, a survey response rate of 50% or higher is often considered to be excellent for most circumstances, with those at the higher end of the scale likely to have been driven by high levels of motivation to complete the survey, which could be as a result of a strong personal relationship between the business and the customer⁴.

ii) Analysis of Results

a) General

It is important to note that as this survey was 'free format' in terms of replies, where subsequent analysis by grouping topics together is performed there is inevitably some subjectivity over the category selection and the allocation of responses to these categories. Accordingly, while this survey provides some data, they are generally more indicative than absolute.

³ <https://peoplepulse.com/resources/useful-articles/survey-response-rates/>

⁴ [What Is A Good Survey Response Rate? - Turn Survey Data into Actionable Insights with Dashboards and Sentiment Analysis \(smartsurvey.co.uk\)](#)

Additionally, many responses related to issues that are more applicable to the Parish Council and not to matters that feed into a Neighbourhood Plan. These were weeded out and the remaining Strengths, Weaknesses, Opportunities and Threats then counted into their categories – see **Table 1**.

129 Survey Responses	Theoretical maximum ⁵	Actually received	Percentage of Theoretical	After weeding process	Percentage of received
Strengths	387	351	91%	350	100%
Weaknesses	387	359	93%	304	85%
Opportunities	387	348	90%	285	82%
Weaknesses	387	316	82%	270	86%
Summaries	129	98	76%	89	91%

Table 1: Numbers received

b) Strengths

Table 2 shows the number of Strengths in each category, along with the respective percentage. **Figure 2** shows the same data graphically with the four most common categories labelled (each of which received more than 10%).

Strengths	Number	Percent
Community feel	93	27%
Facilities that exist	73	21%
Close to Cambridge	48	14%
Natural world	45	13%
Rural	22	6%
Activities	19	5%
Retail that exists	16	5%
Village	14	4%
Active travel	13	4%
Public transport	3	1%
Age profile	1	0%
Housing types	1	0%
Not over developed	1	0%
Sustainability	1	0%
Total	350	100%

Table 2: Number of Strengths by category

⁵ The survey form offered three responses in each category, and one summary.

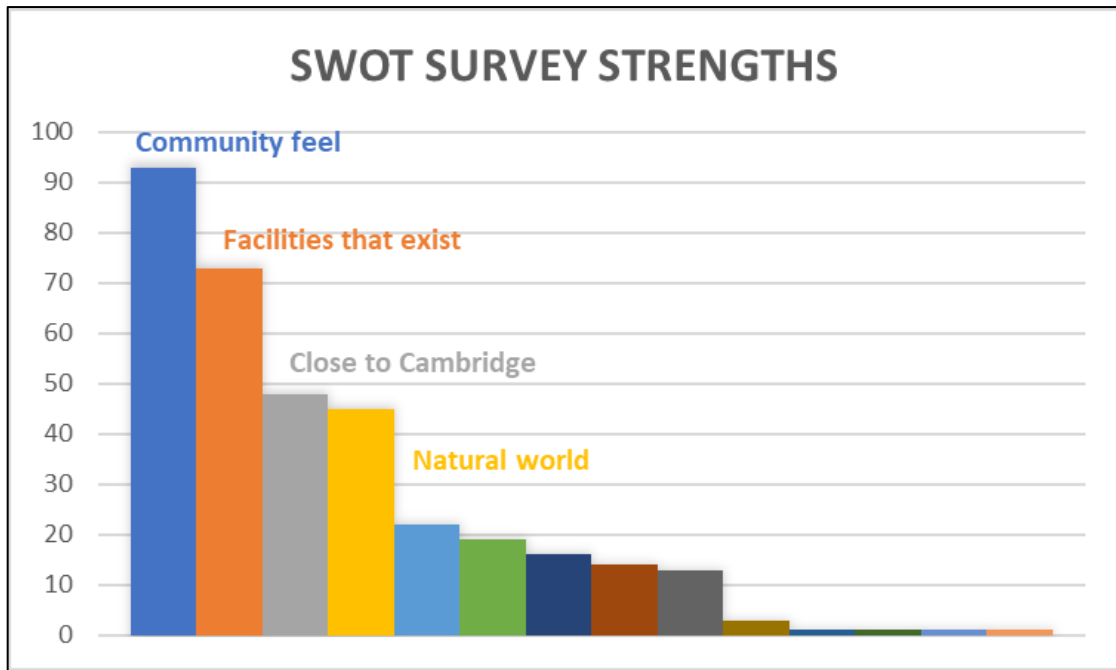


Figure 2: Strengths numbers by category

c) Weaknesses

Table 3 shows the number of Weaknesses in each category, along with the respective percentage. **Figure 3** shows the same data graphically with the four most common categories labelled (three of which received more than 10%).

Weaknesses	Number	Percent
Limited retail	63	21%
Poor active travel	49	16%
Public transport	43	14%
Limited facilities	23	8%
Age profile	21	7%
Noise pollution	20	7%
Sports facilities	20	7%
Traffic	19	6%
Geography	13	4%
Natural world	12	4%
Parking	9	3%
Housing types	7	2%
Over development	3	1%
Congestion charge	1	0%
Sustainability	1	0%
Total	304	100%

Table 3: Number of Weaknesses by category

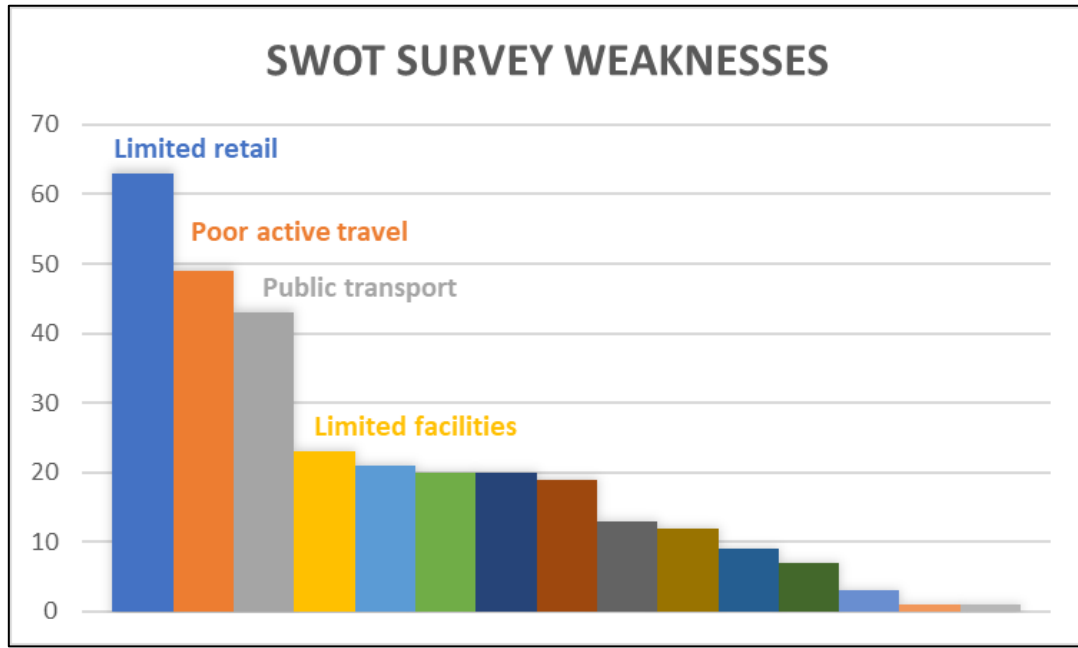


Figure 3: Weaknesses numbers by category

d) Opportunities

Table 4 shows the number of Weaknesses in each category, along with the respective percentage. **Figure 4** shows the same data graphically with the four most common categories labelled (all of which received at least 10%).

Opportunities	Number	Percent
Active travel	54	19%
More retail	50	18%
Better facilities	30	11%
Better buses	28	10%
Sports facilities	26	9%
Natural world	24	8%
Young people	17	6%
Housing	11	4%
Sustainability	11	4%
Noise pollution	10	4%
More business	9	3%
Parking	9	3%
General	6	2%
Total	285	100%

Table 4: Number of Opportunities by category

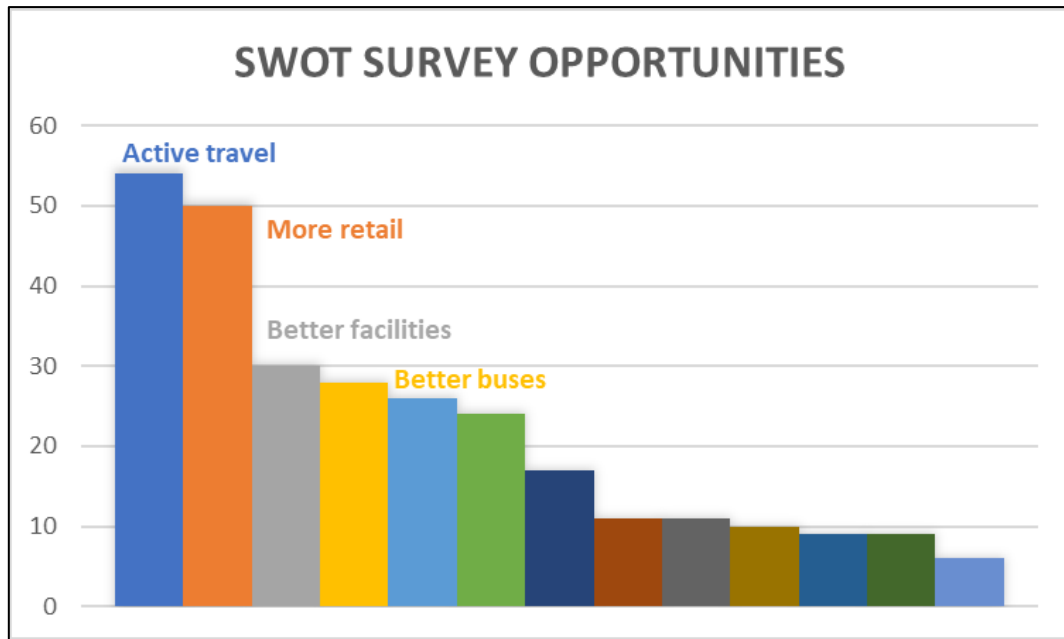


Figure 4: Opportunities numbers by categories

e) Threats

Table 5 shows the number of Weaknesses in each category, along with the respective percentage. **Figure 5** shows the same data graphically with the five most common categories labelled (three of which received at least 10%).

Threats	Number	Percent
Over development	40	15%
Traffic	32	12%
Loss of natural world	26	10%
Congestion charge	21	8%
Loss of identity	21	8%
Poor facilities	19	7%
Public transport	19	7%
Housing types	19	7%
Noise pollution	14	5%
Poor active travel	13	5%
Sustainability	13	5%
Age profile	12	4%
Retail loss	12	4%
Parking	9	3%
Total	270	100%

Table 5: Threats numbers by category

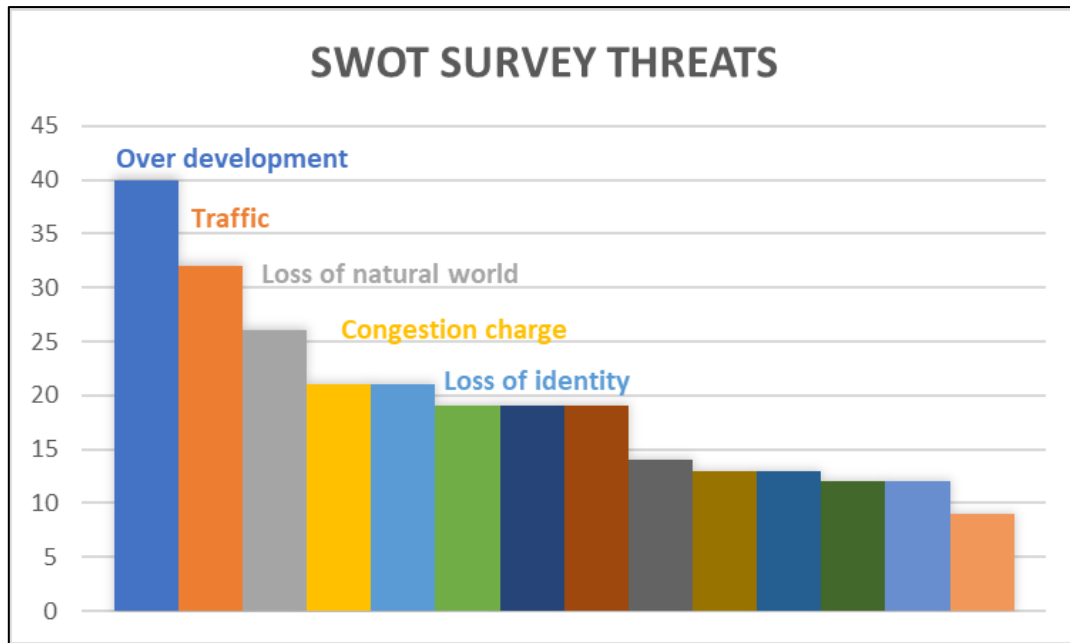


Figure 5: Threats numbers by categories

f) Dominant Themes

The dominant themes are defined here at the top 4 in each category (5 where there was a tie for fourth place), or where at least 10% of responses applied – see **Table 6**. While these are dominant it does not mean that other issues are not valid.

Strengths	Weaknesses	Opportunities	Threats
Community feel	Limited retail	Active travel	Over development
Facilities that exist	Poor active travel	More retail	Traffic
Close to Cambridge	Public transport	Better facilities	Loss of natural world
Natural world	Limited facilities	Better buses	Congestion charge
			Loss of identity

Table 6: Dominant themes

These dominant themes will be carried forwards into the main survey (April/May 2024) along with the learning aspects of providing hard copy with Freepost return envelopes to all, using the community Facebook page too and provide electronic links on the hard copy, on Facebook and the website, incentivise people via a prize draw of some kind and have greater community engagement.

A section detailing all the summaries is given below, mostly as an addendum to the above results, dominant themes and learning aspects.

g) Summaries

These do not really lend themselves to categorisation owing to their broad variation and multiple statements in some responses. Instead, they are all listed below in **Table 7**.

How would you summarise opportunities and issues in the parish?
Divided
Great danger that it will overexpand and cease to be a village community
Identify key priorities for next 5 years around connecting the communities together and bring in new capabilities to achieve this.
A friendly community with good facilities and care for all age groups
A strong desire in the community to fix consistent problems, but with a lack of urgency and slow progress (due to process and other parties)
Age, education and income profiles are very skewed. We should do something about this.
By 2041 Girton will be administratively part of Cambridge city and all land between A14-M11 and the city will be built up except for parks. Eddington, Darwin Green and changing demographics will put big strain on the social life in particular Girton north of the A14. It is unlikely that enough quality affordable housing can be build within the parish to make a long term dent in the house prices. The opportunity is to influence this transition such that Girton becomes a quiet neighbourhood of Cambridge with an exciting social life while being fully integrated in terms of transport and services within it.
Friendly Place
Generally, a nice place to live but becoming more noisy from local A14 and M11 and aircraft. Friendly people very neighbourly but becoming busier with local estates etc.
Generally pleasant place to live
Girton has almost all basic facilities strung out along a very long spine road and lacks coherence. Car dominance on Cambridge Road caused by through traffic into Cambridge and by reliance on car for journeys within the village.
Girton is a beautiful village with a thriving community, but to retain its village ethos we need to limit or adapt the modern change to keep the village special in such difficult and challenging times.
Girton is a great place to leave, but could be even better and become a more sustainable village
Girton is a very nice place to live and raise a family.
Girton is a wonderful village positioned perfectly for links to town and has good facilities for all who live there. However, with developments increasing in close proximity, traffic will increase (many use it as a through road to Cambridge, especially in rush hour) as will pressure on local facilities. The congestion charge may also increase driving and on-road parking in the village if it is just outside the zone. Developments to the a14 and various junctions around the m11 have meant road noise is now unfortunately very loud. Something could be done by the parish to combat this, perhaps a tree planting initiative?! as the roads will only get busier / louder.
Girton is essentially a suburb and not a village.
Girton provides many amenities for its residents and proximity to the city centre is an advantage
Girton village is a lovely village with a good and community spirit. As a whole, the village has good sports facilities and cares about nature and the environment. Its inhabitants (according to the last census) are older than average and this is reflected by the things on offer and the people running the village.

How would you summarise opportunities and issues in the parish?
It can be a relaxing rural haven or can feel like living in the hard shoulder of a motorway
Lovely village to live in but needs looking after for the future
Not as pleasant as used to be, more pollution from roads and development of NIAB land has reduced wildlife. Missing owls, bats, hedgehogs, deer. Foxes are abundant
Proactive, community spirited having a collective hub would be beneficial for all. Traffic and further developments
The parish council must be willing to try new ideas, make changes and take risks. Girton will not move forward otherwise and the community will choose other areas; Eddington, Oakington, Histon etc to invest their time and money. They also need to be seen to support all sports equally within the village, this is something not felt at the moment.
There can be a lack of vision for projects that promote environmentally sustainable goals. We could be a village that implements innovative and environmentally responsible plans, especially being so close to town.
There could be some great opportunities to improve the village
There is a community in Girton but it doesn't feel like there are many opportunities for use to come together very often. The summer fair is great, but it's a shame there isn't a space that is open daily to visit to create a sense of community and friendships with our neighbours. Many of us visit Histon or Eddington instead, which seems a real shame.
There is a good community spirit on which to build
We need to be more like Histon/Shelfords and run more community events and have cafe's/shops for people to go to and farmers markets. We need to keep our roads nice and clear and safe by implementing residential parking. Residents should get discounts for hiring William Collyn centre/pavilions/cotton hall. I'd be lovely to have a public swimming pool our side of town - especially if the congestion charge is implemented.
Huge scope for improvement of services and facilities. Larger food store, cafe, restaurant, Post office. Enhanced sports offer with an improved, bigger MUGA Better formalised cycle paths
A lovely place to live with a good balance (at the moment) of town and country
A split community between those that want change and those that can't accept that things need to change. With all the new families moving in and are so isolated.
Aesthetically a nice place to live but lacks infrastructure and community spirit
At capacity for Housing Pleasant Partially Rural Jealous of 'Big Brother' Cambridge City
Consider all age groups when planning
Focus is on old people and not young people.
Girton can be a friendly place, it can feel like it takes a while to settle into the community here- how can we make that easier. How can we help Girton have increased opportunities to create social hubs and interesting opportunities
Girton is a lovely village and I really enjoy living here and the community. The demographic of the village might be changing with more younger people moving in, but activities seem to be for an older audience. The parish magazine doesn't advertise many things that younger people/ families can get involved with, maybe because they don't

How would you summarise opportunities and issues in the parish?
<p>contribute to the magazine or that we have less time to organise things. Could the parish reach out or connect more with families and younger people?</p>
<p>Girton is a very family friendly place to live but suffers from reduced public transport and no central focal point (such as a cafe open all week). The recreation ground is a great place but does not even have toilets (unless the pavilion is open). Many drivers speed through the village (presumably to get to the Huntingdon Road and M11) and the lack of a cycle path through the village does not encourage a switch from driving. Added to the reduction in Bus Services, there is a very real chance that people are forced to drive or will end up isolated.</p>
<p>Growing and improving opportunities. Still much work to do for it to be inclusive</p>
<p>It has a huge potential that needs to be exploited</p>
<p>It's a safe area of Cambridge and it's very peaceful</p>
<p>Need to base efforts on what demographic profile we would like the village to have, rather than what it currently has. There are hundreds of kids wanting to play football and other sports in the winter months, and the MUGA is not up to scratch. Imagine what we could do with a state of the art facility where we can organise events (tournaments??) and generate interest and raise the profile of Girton in general! Same for playground and other facilities - it's old and falling apart whereas meanwhile large sums were invested the bowls arena on Wellbrook Way. The pavilion at the rec needs a massive facelift and could become a great community hub. Love Girton but it needs to start serving the needs of the young as well as the old.</p>
<p>Self-Satisfied. Comfortably well-off and not wanting anything to change. Lacking vision and action on tackling inequality, climate change and dramatic loss of Biodiversity. Vulnerable</p>
<p>There's so much potential to make Girton a thriving village (without making it too big!) that is a place people want to live and raise a family. At the moment it seems very geared towards the older generation and the facilities and lack of shops and cafes etc means families are likely to leave the village to move to more thriving places such as Histon or the Shelfords. The school is much improving and could be brilliant. There are some of the makings of a great village, but currently it feels more like a road between places.</p>
<p>This is a fantastic place to live, and we can make it better by working together, but it might cost everyone a little bit both financially and in terms of accepting change.</p>
<p>Very nice and proactive village, that manages to straddle the boundary between being a village and a suburb of Cambridge</p>
<p>We should have a cycle path from Co-op to Huntingdon Road, there is plenty of space on the Girton College side of the road. Cycling throughout Girton is dangerous (although the 20mph limit has helped), but this stretch would be easy to implement and would make the blind bends so much safer.</p>
<p>A good place to live in despite the negatives of an affluent society.</p>
<p>A good place to live. I have been here 43 years. I am nearly 90, less mobile and so depend on facilities like the bus. We don't want to be part of conurbation (See Gove!)</p>
<p>A great place to live, bring up a family</p>
<p>A vibrant community with huge potential to be inclusive for all. As a remote worker without children, I find the social opportunities for me are limited so I would love to see some provision for folks in a similar boat to meet up.</p>

How would you summarise opportunities and issues in the parish?
A wonderful place to live, one that doesn't need a great deal to make it an even more wonderful and inclusive place to raise a family. But without some targeted investment and monitoring of wider issues that could adversely affect residents, we will just end up being swallowed up by Cambridge and lose our village identity. So a proactive policy and pursuit of investment for services for the young people will help create opportunities to collaborate more with other areas for more sporting tournaments, and not just rely on an annual feast to show what Girton has to offer!
A wonderful village with little eye to the future. Needs a coherent plan to firmly establish an identity for the village to stave off being absorbed by Cambridge and encourage community engagement via the parish council, GTC, Girton Glebe, the Pubs, Social club etc being coordinated together and with a common purpose.
An attractive village which unfortunately is losing its identity. Decision makers need to establish clear priorities to support community sports clubs and organisations providing better facilities. re opportunities to provide affordable housing including land owned by Girton Golf Club on the edge of the village.
Apart from the A14 noise, we love Girton!
Connections to neighbouring communities need to be improved whilst retaining and improving amenities in the village.
Currently a thriving village with some excellent amenities, good community attitude and spirit, lots of good clubs and organisations. Residents and community leaders creating more opportunities in answer to residents' needs (pop up cafe, food trucks, library kiosk, etc). GTC providing care and support to residents in need.
Disjointed, lack of a clear strategy on how Girton should develop for the future. Lack of a diplomatic approach (getting better) single personalities have been allowed to dictate outcomes.
Ensuring the village remains an entity and protecting its special characteristics
Friendly and nice place to live
Girton is a linear village, divided by the A14 that both benefits and suffers from its proximity to Cambridge. Until recently divided from the City by NIAB land it now sits in a changing landscape with a balance to be struck between defending from and embracing urbanisation!
Girton is a lovely village to live in with a great community. A key issue relates to sustainability in the village. There is significant scope to enhance biodiversity in the village through habitat restoration projects, sustainable management of green spaces, and tree planting and management where appropriate. There is also scope to develop safe cycle lanes within the village and to neighbouring areas including Histon and Impington (and importantly to IVC) and to Eddington (and UCPS), as well as to install EV charging points. It would be great to have a community facility such as a cafe and to find ways to encourage more sustainable and climate friendly living. Thanks for the opportunity to give input!
Girton needs better cycle infrastructure so that people can get around more easily without fear of collisions with traffic
Great place to live especially the location, close to Cambridge but also has a rural feel with fields and woods nearby. However, it is very quiet and may benefit from a cafe or small shops near the green
Support and collaboration is needed to encourage everyone to get involved so every voice is heard. It's a beautiful village with some wonderful residents of all ages worthy of support and a future safeguarded by those residents.

How would you summarise opportunities and issues in the parish?
improved, bigger new MUGA / playing surfaces suited for football (current surface is mainly suited to tennis and is too small for our larger / older teams) community cafe at the pavilion (replaces tuck shop, with a % profits goes to the club) improved parking at the recreation ground.
I've lived here 25 years and although I am content and love my home and have lovely neighbours, I have always found Girton rather lacking in character and, in part, ugly (e.g. the primary school, A14 bridge, St. Vincent's Close). It's a pleasant place to live but much of what I need involves making a car journey, so I worry about what I will do if and when I can no longer drive. It has places to stroll but no beautiful walks, no water, and the only wow factor is the goose sculpture and one or two of the older houses. Although it functions as my home, I have never felt particularly interested in it as a village or a community, as all my interest bases (church/leisure pursuits/eateries) are outside the village.
Our main road is not safe to cycle on, there is no cafe and our nature desperately needs protecting and, ideally, more space given over to it
Outside the boundaries of Cambridge, Girton has an excellent community spirit that needs protecting and needs the Parish Council to keep up to date with what the parishioners see as issues such as the diabolical Cambridge Road pavements, the speed limits and the A14 noise and acting on these issues positively.
Protect against encroachment, promote village amenities and recreation
Sedate and unexciting People seem reluctant to get involved, even when events are planned.
Some easy fixes available to make the parish more accessible and better connected to neighbouring areas and promote active travel - please address!
The main opportunity is to have much better bus services.
The threats are at the tipping point of overcoming the benefits of living in girton.
The village community would greatly benefit from improved cycle networks, and connections to Eddington, Histon and Impington (esp. schools), and access to restored natural areas.
Traffic calming needs further work but using technology not mechanical means. Crime is too easy, including environmental crimes such as fly-tipping. Village facilities and the look and feel of the village needs continued, thoughtful investment and development
We are very lucky in Girton. Trying to preserve and enhance the feel of the village whilst improving transport links may prove tricky but would really help the village.
A paradox of not enough affordable housing, and insufficient public transport for the people who already live here.
A very diverse population that is welcoming to new arrivals from the UK and from abroad.
A village at ease with itself. A village of character of community that looks into Cambridge and out to the Country. Not Cherry Hinton.
Friendly and a range of community groups for some people. Generally safe. Housing expensive. Buses seem to be always under threat. No buses to Histon.
Girton is a lovely place to live! We should do what we can to encourage the great local gems in our parish, like the trim trail, the book crossing, the tennis courts, our two excellent pubs.
Great potential for looking after the interests of the village but it has to be for both ends of the village.
It's a nice, friendly place but a little boring.

How would you summarise opportunities and issues in the parish?
Many opportunities to make Girton an even better place to live. For example, push for increased bus services; install EV charging station; challenge congestion charge plans; deal with litter; plant insect-friendly wildlife areas wherever possible, however small.
There is a lot of good intention but hope we can work together (individuals, businesses, charities) to channel this for long term sustainability of future generations with a long-term plan which protects our Green spaces, controls or reduces future building works and looks at sustainability as well as value of maintaining our village identity
Wouldn't live anywhere else but the Green Belt must be retained.
Lack of all-weather sports space to encourage all weather sport. Upgrading of what is there needed. Water fountain at sports ground
Very nice but more could be done to help people get transport. I gave up my car to help the environment. I regret that bicycle riding is not an option for me. By the way, bus riders do a great deal for the environment, but they are rarely acknowledged as doing so.

Table 7: List of Summaries given

Andrew Muston

28 May 2024

Appendix A: SWOT Survey



GIRTON NEIGHBOURHOOD PLAN – SWOT SURVEY

The Neighbourhood Plan is a plan looking forwards to 2041 regarding aspects of electoral parish life that can feed into the Planning system, and it is also an opportunity to define collective aspirations / goals all the 4400 people in the parish can strive towards. It is Girton's opportunity to set out Girton's own aims.

So what is SWOT – or 'swhatz SWOT'?

It is a well established, some might even say well hackneyed, management tool to identify Strengths, Weaknesses, Opportunities and Threats to an organisation, or in our case, our parish.

Why use it?

Its advantage to us is its simplicity. While students at the Judge Business School at Cambridge University might seek to use more complex and sophisticated methodologies, simplicity helps us cover more easily the wide range of people and views that the parish has.

In due course there is planned to be a detailed survey for everyone. This SWOT survey will enable that survey to be constructed so that it is more relevant to Girton and hence the detailed survey will be more insightful.

This survey should be popped through the letterbox or posted to The Pavilion, Recreation Ground, Cambridge Road, Girton, CB3 0FH. Alternatively, the letterbox at 59 Thornton Road or the email address of [Girton Neighbourhood Plan@girton-pc.gov.uk](mailto:Girton_Neighbourhood_Plan@girton-pc.gov.uk) can also be used. There is an electronic version to be found on the village website [www.girton-cambs.org.uk], and if anyone is housebound and cannot make use of any of these alternatives, then collection can be arranged [07831 591809]

LIMITED INFORMATION ABOUT YOU

Our own perceptions of Girton are probably coloured, at least in some part, by where in the parish we live. To that end it is helpful to know in which area of the parish you live. Please identify your area (including all side roads in each area, e.g. the Thorntons fall into the Huntingdon Road to, but excluding, Wellbrook Way area):

Eddington to Huntingdon Road

Huntingdon Road to, but excluding, Wellbrook Way

Wellbrook Way to the allotments

Allotments to The George pub, including High Street/ Church Lane etc

The George pub to Cambro Business Park (far end of village)

Outside the developed area

Prefer not to say

Or are you:

A business, organisation, club or society etc in the parish

STRENGTHS (i.e. what are the three best aspects of the parish?)

1:

2:

3:

WEAKNESSES (i.e. what are the three worst aspects of the parish?)

1:

2:

3:

OPPORTUNITIES (i.e. what three things should the parish do?)

1:

2:

3:

THREATS (i.e. what three things that do or could affect the parish adversely?)

1:

2:

3:

How would you summarise the Parish?

Privacy Statement

If you opt to provide your email address to us, see the final section. We will only use this to inform you of Girton Neighbourhood Plan surveys or matters that arise from them. We will not share or sell to any third parties. Please email [Girton Neighbourhood plan@girton-pc.gov.uk](mailto:Girton_Neighbourhood_plan@girton-pc.gov.uk) to have your email deleted.

Your Email Details

If you would like to provide your email address to us, please see the Privacy Statement above.

Your name/ organisation

Your email address

Thank you for completing this survey.

Andrew Muston
Neighbourhood Plan Team Lead

Yvonne Murray
Girton Parish Council Clerk

APPENDICES B – K TO FOLLOW